



## FREE & CLEAR CASE STUDY

CompuSight delivers a Business Rule Engine driven Referrals application that offers business flexibility and agility.



### The Customer

Free & Clear, a national leader in development, evaluation, and delivery of evidence-based behavior change programs.

### Industry

Health, Wellness and Fitness

### Number of Employees

510

### Key Benefits

- » Rapid configuration and implementation of new and existing business rules per client requirements for the inbound and outbound referrals processing.
- » Policy makers and business management empowered to modify, approve, and deploy process changes with little to no need for technical support.
- » Reduced need for internal information technology (IT) resources, maintenance, and support.

### Company Profile:

Free & Clear, a wholly owned subsidiary of Alere LLC, specializes in web-based learning and phone-based cognitive behavioral coaching to help employers, health plans and state governments improve the overall health and productivity of their covered populations. Free & Clear's evidence-based programs address the four key modifiable health risks that contribute to chronic disease: tobacco use, poor nutrition, physical inactivity and stress.

### The Challenges:

Free & Clear provides a high level of customization for its clients including the workflow processes for both inbound and outbound participant referrals. Referral process customizations allow rapid on-boarding of the new as well as modifications in workflow of the existing clients. In order to improve the flexibility and to lower the implementation and maintenance costs of the referral system Free & Clear turned to CompuSight for a Business Rule Management (BRM) based software solution that puts the policy managers in charge.

### The Solution:

CompuSight designed and implemented a brand new solution based on the SOA principles and enhanced business object model that more accurately represents the referrals processes and entities involved. Data migration path and scripts were developed in order to securely move HIPAA covered entities from the legacy data model into the new one. Finally, the entire solution was integrated with the IBM® ILOG Business Rule Management System (BRMS) to provide the decision support for the background processes. Using the Business Rule Engine in the back-end allows rapid implementation of the new rules and empowers the policy makers and business management to modify, approve, and deploy process changes.

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and on budget”